



**WORKING  
WITH US**

[www.britishcouncil.qa](http://www.britishcouncil.qa)

# THE WORLD'S ENGLISH EXPERTS

IELTS is the world's leading English proficiency test. Our IELTS Partnership Programme will help you to help your students and customers and increase your profile in the market.

## WHO ARE WE?

We are the world's English experts, with over 2,000 teachers in 80 teaching centres around the world. Over 2 million learners use our online English resources.

Established in 1934, the British Council has 191 offices in 135 countries and territories. We create international opportunities for people around the world and work with thousands of organisations every year. We have close working relationships with UK government departments, national governments and ministries around the world, and international non-governmental organisations. Our networks operate at all levels, from government ministers to young learners.

We are a globally trusted brand. Working with us gives your institution access to extensive networks in important global markets, and expertise in international learning, arts and community programmes.

We are proud to play a key role in supporting Qatar to achieve its National Vision 2030 and we partner with other professional organisations to ensure scalable, prosperous programmes that target all pillars of Qatar's social, economic, human and environmental development vision.

Our partnership success stories highlight the benefits of working with us.

We collaborate with a variety of organisations in Qatar, leveraging our global networks, expertise and trust to help them achieve their goals. When it comes to our business partners, we fully understand their corporate social responsibility and marketing strategies.

## WHAT CAN WE DO FOR YOUR INSTITUTION?

The British Council is the first choice of many test takers for preparation, courses, resources and testing. We offer;

- face-to-face English language and IELTS preparation courses
- a wide range of IELTS preparation materials online
- arrangements for candidates with special needs
- experienced test centre staff
- A partnership programme for associate organisations offering a range of benefits for you and your customers (detail on page 6).

Over 9,000 organisations, universities and professional bodies in 135 countries including UK, USA, Australia and New Zealand use IELTS as their language assessment test.

## WHAT IS IELTS?

The International English Language Testing System (IELTS) is the world's most popular English language proficiency test for higher education and global migration, with over 3 million tests taken in the last year.

The IELTS test is developed by some of the world's leading experts in language assessment. It has an excellent international reputation, and is accepted by over 9,000 organisations worldwide, including schools, universities, employers, immigration authorities and professional bodies.

IELTS is the most widely accepted English language test that uses a one-on-one speaking test to assess English communication skills. This means that candidates are assessed by having a real-life conversation with a real person.

## WHO RECOGNISES IELTS?

IELTS is accepted by over 9,000 organisations in over 135 countries. These include:

- universities, schools, colleges and training organisations
- government departments and immigration authorities
- professional and industry associations
- multinational companies and employers

You can use our global search facility on Who accepts IELTS? to see other organisations who accept IELTS.

<http://takeielts.britishcouncil.org/choose-ielts/who-accepts-ielts>

Recognise IELTS and your organisation will gain exposure to millions of potential applicants worldwide.



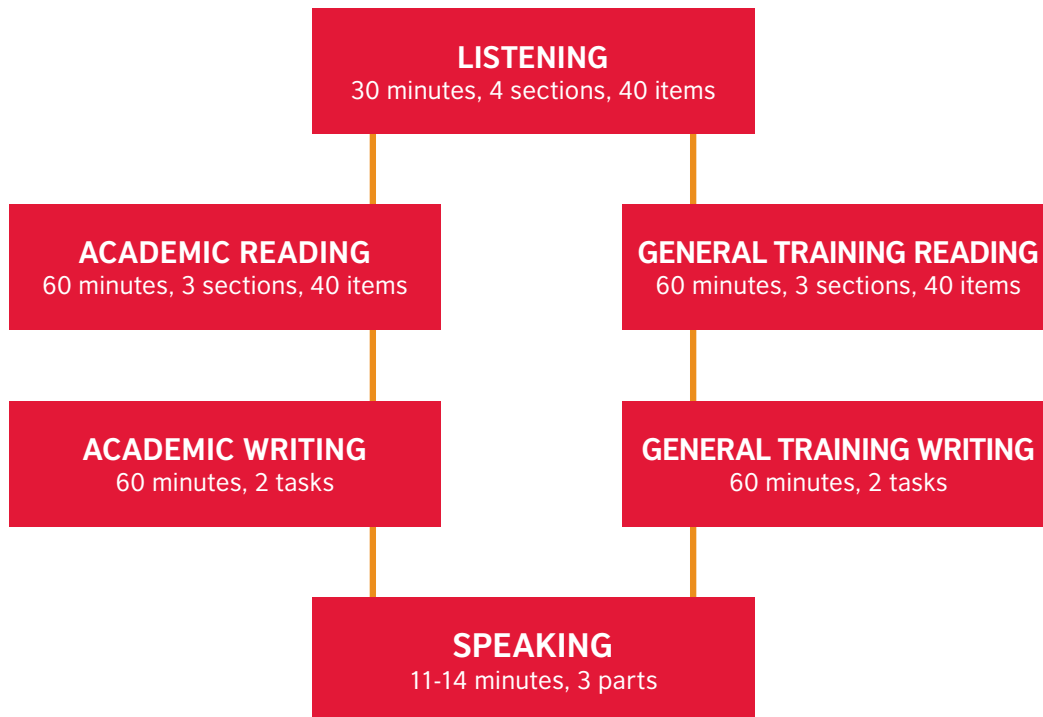
## IELTS BAND SCORES AND TEST FORMAT

The IELTS test assesses your abilities in all four skills - listening, reading, writing and speaking - in under three hours.

The IELTS test format is tried and trusted by organisations and test takers worldwide, and has not changed significantly for over 20 years.

You will take the Listening, Reading and Writing tests all on the same day one after the other, with no breaks in between them.

They are always taken in this order. Your Speaking test will either be after a break on the same day as the other three tests, or up to 3 days before or after that. This will depend on your test centre.



## IELTS TEST SCORE GUIDANCE FOR EDUCATIONAL INSTITUTIONS

The level of English needed for a non-native speaker student to perform effectively varies by situation and institution.

That is why each individual institution should set its own minimum IELTS score for applicants, depending on specific institutional and programme requirements.

Band score	Linguistically demanding academic courses	Linguistically less demanding academic courses	Linguistically demanding training courses	Linguistically less demanding training courses
<b>7.5 – 9.0</b>	Acceptable	Acceptable	Acceptable	Acceptable
<b>7.0</b>	Probably acceptable	Acceptable	Acceptable	Acceptable
<b>6.5</b>	English study needed	Probably acceptable	Acceptable	Acceptable
<b>6.0</b>	English study needed	English study needed	Probably acceptable	Acceptable
<b>5.5</b>	English study needed	English study needed	English study needed	Probably acceptable





## TWO VERSIONS OF THE TEST

There are two versions of the IELTS test. Everyone takes the same Listening and Speaking test, regardless of which version they take.

The Reading and Writing tests differ in content, depending on whether candidates are taking IELTS Academic or IELTS General Training.

IELTS Academic and IELTS General Training are assessed at exactly the same levels.

## WHICH VERSION OF IELTS IS RIGHT FOR YOUR INSTITUTION?

IELTS is the four-skills test that has become the world's most popular English language proficiency test. IELTS offers a choice of two versions, to serve both academic and non-academic purposes. The format each version takes has remained consistent since 1995. You can select the version that best suits the needs of your organisation.

Even though there are two versions of the test, admission to undergraduate and postgraduate courses is based on the results of the Academic test.

## IELTS PARTNERSHIP PROGRAMME

The British Council IELTS Partnership Programme is a partnership scheme for organisations that register for IELTS with the British Council. It is designed to show appreciation for the support that your institution offers us.

There are three levels of membership – **Silver, Gold and Platinum.**

The membership status is reviewed at the end of the year and the level confirmed is dependent on the number of candidates members have registered with the British Council.

The benefits accumulate as you move up the levels, enabling a long-term mutually-beneficial relationship between your organisation and the British Council.

The membership thresholds are:

- **Silver:** associates providing 10-60 candidates per year
- **Gold:** associates providing 61-200 candidates per year
- **Platinum:** associates providing 201+ or more candidates per year.

1. A year is measured from April to March
2. Candidates gain access to Road to IELTS only once they have completed registration procedures.
3. You can reserve seats up until six weeks before a test date.
4. We will provide your certificate three months after signing an IELTS Partnership Programme contract with you.
5. You will be able to use the strapline(s) once the contract is signed and the membership status is confirmed.
6. We will distribute promotional materials as far as possible based on your requirements, but also on stock availability.

<b>Rewards</b>	<b>Benefits</b>	<b>Silver</b>	<b>Gold</b>	<b>Platinum</b>
Recognising institutions list	Raise awareness of students with regards to which organisations around the world accept IELTS	✓	✓	✓
Invitations to British Council Qatar Events	Keep up to date on British Council activities and information	✓	✓	✓
British Council's Promotional materials (Posters, leaflets, candidate information brochures, date cards)	Support your staff in providing professionally produced IELTS information to students	✓	✓	✓
IELTS e-Bulletin: British Council's IELTS e-newsletter	Keep up to date on IELTS activities and information	✓	✓	✓
Apps awareness	Raise awareness of digital education resources	✓	✓	✓
Free English language proficiency test (Aptis)	Assess student and teacher English language proficiency	1 teacher + 1 student	2 teachers + 2 students	3 teachers + 3 students
IELTS briefings by British Council staff	Special arrangement exclusive for your students. A private session to help improve performance in the IELTS test	✓	✓	✓
British Council IELTS Partnership Programme membership certificate	Your partnership status will be well-recognised and valued by students	✓	✓	✓
IELTS Expert on Facebook invitation	Raise awareness of the availability of digital education resources, and provide counselling for test-takers	✓	✓	✓
Discount on Road to IELTS License (IELTS Practice Online)	Tool to add value to your student offer: IELTS online test practice resources	5%	10%	15%
British Council branded pull-up banner	Your partnership status will be well-recognised and valued by students	✓	✓	✓
Use of exclusive straplines	Your partnership status will be well-recognised and valued by students		✓	✓
Onsite registration for candidates*	Ease of registration		✓	✓
IELTS Corner	Branded IELTS & British Council bookstand for your library, stocked with British Council promotional materials		✓	✓
Exclusive IELTS exam at your school *	Exclusive IELTS session at your school location for your students			✓
Complimentary seat on the IELTS Train The Trainer programme	Special arrangement exclusively for your IELTS teachers. Workshop for IELTS/ English teachers to train them how to best prepare their students for the IELTS exam			✓ 1/year
Sponsor event invitation	Keep up to date on British Council activities and information in a global and regional context			✓



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